

As of March 31, 2025

OVERVIEW

The S&P 500 Index delivered a more volatile ride this quarter. Much of this volatility had to do with new policy directives from the White House, particularly those involving tariffs. It is still unclear how the use of tariffs will evolve throughout Q2 let alone their impact on economic growth and inflationary pressure. Sensing increased risks, investors pulled back from cyclical stocks as well as high valuation AI-related stocks, notably the "Magnificent 7". Bond investors also had to navigate a complex environment shaped by policy uncertainty, persistent inflationary pressures, and shifting economic expectations. The Federal Reserve has (for now) held its policy rate steady at 4.25%–4.50% at its March FOMC meeting, while a flight to safety and softening growth expectations drove bond prices higher. This was a quarter when diversification mattered.

STRATEGY FIXED INCOME PERFORMANCE

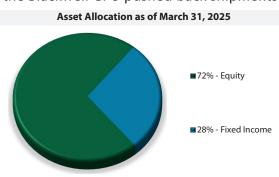
Treasury yields extended their upward trend from Q4 into early January before falling during a mid-month equity market sell-off. Overall Strategy duration was neutral to the benchmark. However, the Strategy benefited from holding Agency bonds that performed similarly to longer duration Treasury holdings. Alongside the threat of a trade war, lackluster economic data heightened investors' fears of a recession. Credit spreads widened more for lower quality corporate bonds. The Strategy's fixed income detractors included the Corporate overweight and somewhat lower credit quality. Also, an overweight to the Financials sector versus the Industrials sector detracted.

STRATEGY EQUITY PERFORMANCE

The top equity contributors include several defensive, less cyclical stocks. Strong growth at major tobacco company Philip Morris International Inc. (PM) is being driven by non-combustible solutions like IQOS and Zyn, a popular tobaccofree nicotine pouch. Smoke-free business hit 40% of revenue in the latest reported guarter. Management expects organic growth to continue into 2025. AbbVie Inc. (ABBV), another consistent grower, is a global biopharmaceutical company. The company focuses on therapies in immunology, oncology, neuroscience, and aesthetics. AbbVie exceeded initial revenue and EPS guidance for full-year 2024 and is deepening its pipeline for sustained growth into 2025. AutoZone Inc. (AZO) is a leading retailer and distributor of automotive replacement parts and accessories. The company is seeing strong domestic commercial and international sales growth while investing heavily in megahub distribution centers. Industrials holdings, RTX Corporation (RTX) and Uber Technologies Inc. (UBER), delivered double-digit returns in an otherwise challenging market. RTX is an aerospace and defense powerhouse formed in the 2020 merger of Raytheon and United Technologies. Serving commercial aviation, military, and space markets, it's a top player with a presence in over 100 countries. The company reported double-digit organic sales growth with a backlog exceeding \$200 billion. Uber offers ridesharing, food delivery, and freight services via an innovative mobile app platform. The company posted strong Q4 2024 earnings, with accelerating growth that topped management's expectations. Management expects growth to continue into Q2 2025, supported by heavy investment in autonomous vehicle (AV) technology, positioning Uber as a key go-to-market partner for AV players.

Al-related stocks pulled back in Q1, detracting from performance. Leading Al chipmaker NVIDIA Corporation (NVDA) stumbled in Q1 2025 after a stellar 2024. Production delays with the Blackwell GPU pushed back shipments.

Meanwhile, China's DeepSeek R1, a cheaper, faster AI training rival, gained ground, threatening demand for NVIDIA's premium chips as U.S.-China trade tensions tightened export rules. The forward price-to-earnings multiple has compressed, and we believe the company will prove to be a long-term winner. Broadcom Inc. (AVGO) is a global tech leader in semiconductor and software solutions, and also crafts chips for datacenters and networking. After experiencing 40% revenue growth over the trailing twelve months, Broadcom's shares slipped in Q1 2025. We remain buyers—AI revenue continues to grow meaningfully, seven hyperscaler engagements signal a significant growth path. Apple Inc. (AAPL) pulled back on tariff concerns and weakness in China sales.



Due to rounding, totals may not equal 100%. Excludes Cash and Equivalents.

ca 🗸 LS 04/17/2025

DANA BALANCED STRATEGY

Alphabet Inc. (GOOGL), the tech giant in Search, Cloud, and AI, reported solid revenues and earnings, yet investors fear DeepSeek's potential. At a reasonable valuation, GOOGL offers a compelling upside. Lastly, Deckers Outdoor Corporation (DECK) detracted this quarter. This footwear leader with brands that include UGG and HOKA delivered a good earnings report, but management guidance disappointed. At a compressed multiple, Deckers looks attractive versus peers.

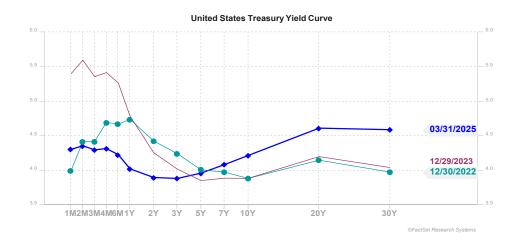
Outlook

The first quarter was certainly a period of uncertainty. We continue to monitor the changing geopolitical and economic landscape. Investor attention is once again focused on diversification and valuation. A more value-conscious market plays well with Dana's security selection strengths and portfolio level risk controls.

Sector Allocation (%) ^a	Dana All Cap	S&P 500
as of 03/31/2025	Equity	Index
Communication Services	8.9	9.2
Consumer Discretionary	9.9	10.3
Consumer Staples	7.3	6.1
Energy	3.7	3.7
Financials	15.8	14.7
Health Care	11.6	11.2
Industrials	8.6	8.5
Information Technology	28.8	29.6
Materials	1.6	2.0
Real Estate	1.7	2.3
Utilities	2.1	2.5

Dana All Cap Equity Strategy ^b Top 10 Holdings (%) as of 03/31/2025	
Apple Inc	5.8
Microsoft Corp	5.0
NVIDIA Corp	4.9
Meta Platforms Inc	3.3
Alphabet Inc	3.1
Amazon.com Inc	2.9
Broadcom Inc	2.6
Fortinet Inc	2.5
LPL Financial Holdings Inc	2.5
Philip Morris International Inc	2.3

Due to rounding, totals may not equal 100%. Excludes Cash and Equivalents.



Dana Investment Advisors, Inc. ('Dana') is a SEC registered investment advisor. You should not assume that any discussion or information contained in this communication serves as the receipt of, or as a substitute for, you obtaining personalized investment advice from your own financial professional. While data contained herein was gathered from sources deemed reliable, the accuracy of the data presented herein cannot be guaranteed. Different types of investments involve varying degrees of risk, and there is no assurance that the future performance of any specific investment or investment strategy made reference to directly or indirectly in this communication, will be profitable, equal any corresponding historical performance level(s), or will continue to be suitable for your specific investment needs. In addition, due to various factors, including changing market conditions, the data contained herein may no longer be reflective of Dana's current opinions, positions, investments or client account allocations. Investing involves risks, to include the risk of loss. Investors should therefore consider consulting with an investment professional prior to making an actual investment. Please remember that past performance may not be indicative of future results. You may request additional information that is provided in the firm's ADV Part 2 Informational Brochure by either contacting Dana directly at (800) 765-0157, or by visiting the SEC's website at www.AdviserInfo.sec.gov.

Performance data such as returns and risk are for the Dana Balanced Strategy composite. Strategy asset allocation is based on a representative account. Strategy equity characteristics, sector allocation, contributors, detractors, top 10 holdings, and activity are derived from the identified investment strategy model holdings. Strategy fixed income characteristics, contributors, detractors, and activity are based on actual Dana Intermediate Bond composite holdings. Therefore, stated equity and fixed income characteristics may differ from the actual Dana Balanced composite's characteristics.

Source: Dana Investment Advisors; (a) FactSet Research Systems; (b) Morningstar Direct.