



# DANA LARGE CAP EQUITY STRATEGY

## QUARTERLY Fact Sheet

As of March 31, 2025

### INVESTMENT PHILOSOPHY

Dana adheres to a relative value investment philosophy that combines structural risk controls with stock selection. We believe that a disciplined process of active management can add value over time.

### INVESTMENT OBJECTIVE

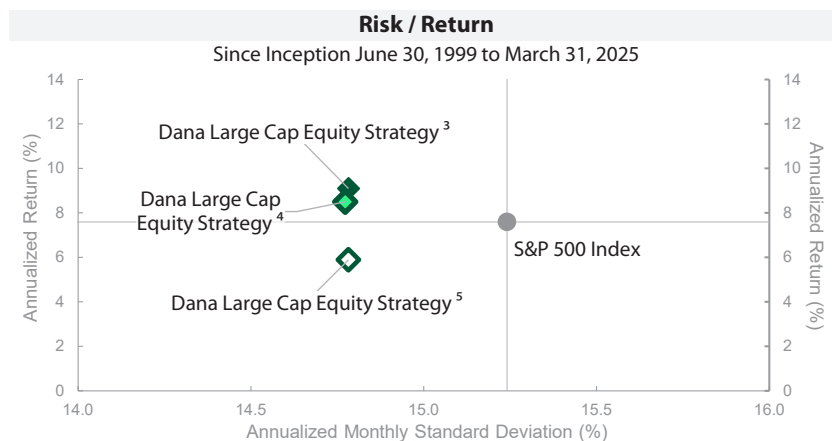
Dana's Large Cap Equity Strategy seeks to outperform the S&P 500 Index with lower volatility over a full market cycle, thereby helping to deliver more consistent returns for an investor's core U.S. equity exposure.

### INVESTMENT STRATEGY

Dana's Large Cap Equity Strategy holds a diversified portfolio of 50 to 55 U.S. large cap stocks. Our investment process incorporates a wide spectrum of valuation, growth, and profitability metrics to help identify securities that possess attractive valuation and growth characteristics relative to their peers. Risk controls are implemented throughout the portfolio construction process, and we look to add value with disciplined fundamental stock selection. The Strategy provides a blend of characteristics designed to help navigate through all market cycles.

Profile	Dana Large Cap Equity Strategy	
Benchmark	S&P 500 Index	
Inception Date	June 30, 1999	
Average Number of Holdings	50-55	
Target Cash (%)	0 - 1	
Individual Security Limit	< 4% or 110% Index Weight	
Sector Limit	Sector Neutral	
Characteristics <sup>a b</sup>	Dana Large Cap Equity	S&P 500 Index
P/E NTM <sup>1</sup>	18.5	20.6
EV/EBITDA <sup>1</sup>	17.0	17.4
Hist 3Yr Sales Growth (%)	15.2	12.3
Return on Equity (ROE) (%) <sup>2</sup>	35.7	33.6
Active Share (%)	59.1	-
Market Cap (\$ billions)	846.4	906.4
Median Market Cap (\$ billions)	93.4	36.2
Dividend Yield (%)	1.2	1.3
3 Year Dividend Growth (%)	13.2	9.7

Weighted Average unless noted: (1) Weighted Harmonic Average; (2) Weighted Median.



Average Annual Total Return (%) as of 03/31/2025	Unannualized						Since Inception
	Quarter	1 Year	3 Year	5 Year	10 Year	20 Year	
<b>Dana Large Cap Equity Strategy <sup>3</sup></b> (gross of fees)	<b>-5.59</b>	<b>4.62</b>	<b>7.90</b>	<b>16.40</b>	<b>10.72</b>	<b>10.06</b>	<b>9.10</b>
S&P 500 Index	-4.27	8.25	9.06	18.59	12.50	10.23	7.59
<b>Dana Large Cap Equity Strategy <sup>4</sup></b> (net of fees)	<b>-5.71</b>	<b>4.05</b>	<b>7.31</b>	<b>15.76</b>	<b>10.10</b>	<b>9.44</b>	<b>8.50</b>
<b>Dana Large Cap Equity Strategy <sup>5</sup></b> (net max 3% fee)	<b>-6.31</b>	<b>1.53</b>	<b>4.72</b>	<b>12.99</b>	<b>7.47</b>	<b>6.83</b>	<b>5.89</b>

Performance represents actual composite performance: (3) Gross of all Dana and Platform fees; (4) Net of Dana's actual investment management fee charged to each account in the stated performance composite; (5) Net of a potential maximum 3.00% annual fee that represents Dana's actual investment management fee charged to each account in the stated performance composite and a representative maximum Platform fee.

## EQUITY PORTFOLIO MANAGEMENT TEAM



**J. Joseph Veranth**  
Chief Investment Officer



**Duane Roberts, CFA**  
Director of Equities



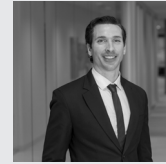
**Greg Dahlgren, CFA**  
Senior Vice President



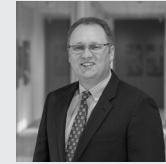
**Michael Honkamp, CFA**  
Senior Vice President



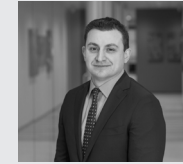
**David Stamm, CFA**  
Senior Vice President



**David Weinstein, JD**  
Senior Vice President



**Sean McLeod, CFA**  
Vice President



**Mikhail Alkhazov, CFA**  
Vice President

Sector Allocation (%) <sup>a</sup> as of 03/31/2025	Dana Large Cap Equity	S&P 500 Index
Communication Services	9.4	9.2
Consumer Discretionary	10.3	10.3
Consumer Staples	6.1	6.1
Energy	3.5	3.7
Financials	14.4	14.7
Health Care	11.4	11.2
Industrials	8.1	8.5
Information Technology	29.7	29.6
Materials	2.3	2.0
Real Estate	2.3	2.3
Utilities	2.6	2.5

Due to rounding, totals may not equal 100%. Excludes Cash and Equivalents.

Dana Large Cap Equity Strategy <sup>b</sup> Top 10 Holdings (%) as of 03/31/2025	
Apple Inc	6.6
Microsoft Corp	5.5
NVIDIA Corp	5.3
Alphabet Inc	3.5
Amazon.com Inc	3.5
Meta Platforms Inc	2.6
Bank of New York Mellon Corp	2.5
McKesson Corp	2.3
Visa Inc	2.2
Wells Fargo & Co	2.2

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Total Return Gross of Fees	-0.88%	7.14%	28.37%	-8.65%	36.11%	13.38%	27.38%	-18.63%	19.82%	26.22%
Total Return Net of Fees	-1.36%	6.49%	27.63%	-9.19%	35.34%	12.74%	26.67%	-19.08%	19.16%	25.53%
Benchmark Return	1.38%	11.96%	21.83%	-4.38%	31.49%	18.40%	28.71%	-18.11%	26.29%	25.02%
Composite 36 Month Standard Deviation	10.18%	10.71%	10.22%	11.35%	11.86%	18.52%	17.34%	20.95%	17.21%	17.07%
Benchmark 36 Month Standard Deviation	10.47%	10.59%	9.92%	10.80%	11.93%	18.53%	17.17%	20.87%	17.29%	17.15%
Number of Portfolios	287	253	241	238	222	219	211	196	183	182
Internal Dispersion	0.54%	0.44%	0.42%	0.53%	0.66%	0.69%	0.56%	0.39%	0.54%	1.42%
Composite Assets (US\$ millions)	1,022.2	870.2	943.0	747.2	817.8	846.9	914.3	610.7	558.4	608.1
% of Bundled Fee Assets	17.4	19.4	17.3	18.1	19.8	6.7	1.9	2.5	1.8	0.2
Strategy Assets (US\$ millions)	2,611.4	2,550.4	2,803.2	2,367.5	2,714.9	2,355.3	2,689.4	1,868.7	1,393.6	1,556.4
Total Firm Assets (US\$ millions)	4,490.7	4,769.4	4,865.7	5,183.2	4,548.9	4,782.0	4,647.0	4,427.7	4,505.4	5,757.4
Total Entity Assets (US\$ millions)	6,634.5	7,172.0	7,538.4	7,454.1	7,142.0	7,185.0	7,662.0	6,810.3	6,640.4	8,770.9

Strategy Assets and Total Entity Assets include applicable composite assets, wrap program assets, and model portfolio assets and are presented as supplemental information. Dana does not have final trading authority on model portfolio assets, which are excluded from both Composite Assets and Total Firm Assets.

Dana Investment Advisors, Inc. ("Dana") claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. GIPS is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. Dana has been independently verified for the periods January 1, 1992 through December 31, 2023.

A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. The Dana Large Cap Equity Composite has had a performance examination for the periods June 29, 1999 through December 31, 2023. The verification and performance examination reports are available upon request.

- Definition of Firm:** Dana Investment Advisors, Inc. is an SEC-registered independent investment management firm established in 1980 and is not affiliated with any parent organization. Dana manages a variety of equity, fixed income, and balanced portfolios for primarily U.S. institutional, individual, and mutual fund clients.
- Composite Creation Date:** June 29, 1999.
- Composite Definition:** The Dana Large Cap Equity composite includes all fee-paying, discretionary equity portfolios that invest in U.S. equities with the goal of providing long-term capital appreciation within a well-diversified large cap core strategy. The composite does not have a minimum size criterion for membership. A complete list of composite descriptions is available upon request.
- Benchmark Description:** The benchmark for the Dana Large Cap Equity composite is the S&P 500 Index.
- Composite Construction:** Prior to October 1, 2009, the composite included the Large Cap Equity segment of balanced accounts. Cash was allocated to these segments based on the average cash position of the Large Cap Equity "only" portfolios in the composite.
- Performance and Fees:** Valuations are computed and performance is reported in U.S. dollars. Gross-of-fees returns are presented before investment management and custodial fees but after all trading expenses. The composite contains both traditional commission paying and bundled-fee (i.e., asset-based pricing) portfolios. Trading costs are allocated to bundled-fee portfolios at actual asset-based rates. If actual asset-based trading costs cannot be readily identified, the entire bundled fee (which may include costs for administration, investment management, custody, asset allocation, etc.), net of Dana's investment management fees, is deducted from the gross return. Prior to April 1, 2008, transaction costs were allocated to bundled fee trades at a per share commission rate equal to Dana's preferred list of non-directed institutional brokers. Net-of-fees returns are calculated by deducting Dana's actual investment management fees from the monthly gross-of-fees returns. Dana's current standard annual Large Cap Equity fee schedule is 0.75% on the first \$10MM, 0.65% on the next \$15MM, and 0.50% thereafter; however, Dana's investment management fees may vary based upon the differences in size, composition, and servicing needs of client accounts. Policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request.
- Standard Deviation:** The 36-month annualized standard deviation measures the variability of the monthly net-of-fees composite and the benchmark monthly returns for the period.
- Internal Dispersion:** Dispersion is calculated using the equal-weighted standard deviation of annual net returns of those portfolios that were included in the composite for the entire year.

**Past performance is not indicative of future results.**

Strategy characteristics, allocation, contributors, detractors, top 10 holdings, style, and activity are derived from the Dana Strategy model holdings as of each period end and therefore may differ from the same criteria for the actual composite. Strategy performance data such as returns and risk are based on actual composite holdings.

Source: Dana Investment Advisors; (a) FactSet Research Systems; (b) Morningstar Direct.

Dana Investment Advisors, Inc. • 20700 Swenson Drive • Suite 400 • Waukesha, Wisconsin 53186 • P.O. Box 1067 • Brookfield, WI 53008-1067

e-mail: [Info@Danainvestment.com](mailto:Info@Danainvestment.com) • website: [www.Danainvestment.com](http://www.Danainvestment.com) • (800) 765-0157

**APPROVED FOR ADVISOR USE OR ONE-ON-ONE PRESENTATIONS ONLY**