



# DANA SMALL CAP EQUITY STRATEGY

## QUARTERLY Fact Sheet

As of March 31, 2024

### INVESTMENT PHILOSOPHY

Dana adheres to a relative value investment philosophy that combines structural risk controls with stock selection. We believe that a disciplined process of active management can add value over time.

### INVESTMENT OBJECTIVE

Dana's Small Cap Equity Strategy seeks to outperform the Russell 2000 Index with lower volatility over a full market cycle, thereby helping to deliver more consistent returns for an investor's small cap U.S. equity exposure.

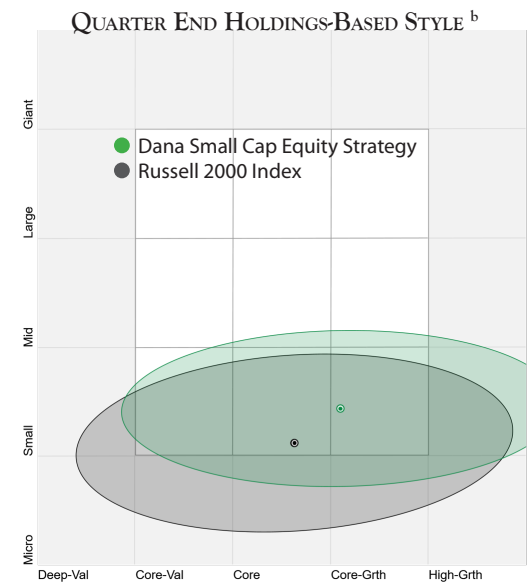
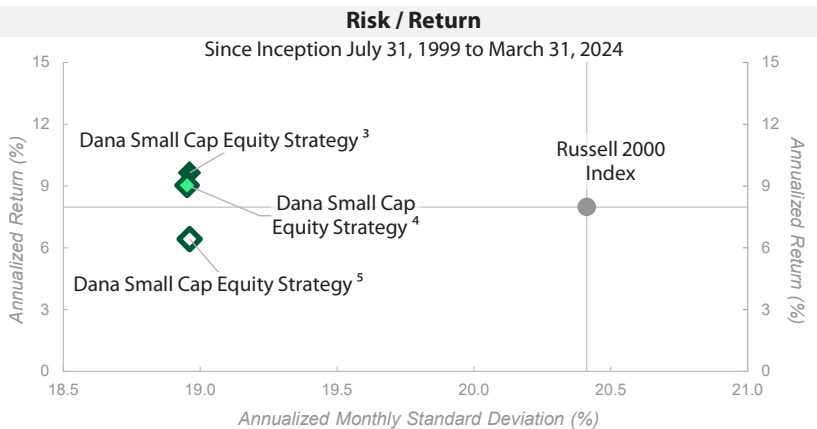
### INVESTMENT STRATEGY

Dana's Small Cap Equity Strategy holds a diversified portfolio of 60 to 65 U.S. small cap stocks. Our investment process incorporates a wide spectrum of valuation, growth, and profitability metrics to help identify securities that possess attractive valuation and growth characteristics relative to their peers. Risk controls are implemented throughout the portfolio construction process, and we look to add value with disciplined fundamental stock selection. The Strategy provides a blend of characteristics designed to help navigate through all market cycles.

Profile	Dana Small Cap Equity Strategy	
Benchmark	Russell 2000 Index	
Inception Date	July 31, 1999	
Average Number of Holdings	60 - 65	
Target Cash (%)	~ 1	
Individual Security Limit	< 4%	
Sector Limit	Sector Neutral	
Characteristics <sup>a b</sup>	Dana Small Cap Equity	Ru2000 ETF
P/E NTM <sup>1</sup>	19.6	27.7
NTM Earnings Yield (%)	5.0	3.5
P/OCF <sup>1</sup>	14.7	12.8
Hist 3Yr Sales Growth (%)	20.0	17.9
Return on Equity (ROE) (%) <sup>2</sup>	17.2	8.6
Active Share (%)	93.1	-
Market Cap (\$ billions)	5.3	4.7
Median Market Cap (\$ billions)	4.7	0.9
Dividend Yield (%)	1.0	1.3
3 Year Dividend Growth (%)	11.4	9.5

Weighted Average unless noted:

(1) Weighted Harmonic Average; (2) Weighted Median.



Average Annual Total Return (%) as of 03/31/2024	Unannualized							Since Inception
	Quarter	1 Year	3 Year	5 Year	10 Year	20 Year		
<b>Dana Small Cap Equity Strategy <sup>3</sup></b> (gross of fees)	<b>8.11</b>	<b>20.43</b>	<b>4.44</b>	<b>9.78</b>	<b>7.78</b>	<b>8.55</b>	<b>9.65</b>	
Russell 2000 Index	5.18	19.71	-0.10	8.10	7.58	8.05	7.98	
<b>Dana Small Cap Equity Strategy <sup>4</sup></b> (net of fees)	<b>7.97</b>	<b>19.76</b>	<b>3.84</b>	<b>9.14</b>	<b>7.13</b>	<b>7.95</b>	<b>9.04</b>	
<b>Dana Small Cap Equity Strategy <sup>5</sup></b> (net max 3% fee)	<b>7.33</b>	<b>16.91</b>	<b>1.35</b>	<b>6.55</b>	<b>4.60</b>	<b>5.35</b>	<b>6.42</b>	

Performance represents actual composite performance: (3) Gross of all Dana and Platform fees;

(4) Net of Dana's actual investment management fee charged to each account in the stated performance composite; (5) Net of a potential maximum 3.00% annual fee that represents Dana's actual investment management fee charged to each account in the stated performance composite and a representative maximum Platform fee.

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## EQUITY PORTFOLIO MANAGEMENT TEAM



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Sector Allocation (%) <sup>a</sup> as of 03/31/2024	Dana Small Cap Equity	Ru2000 ETF
Communication Services	1.8	2.2
Consumer Discretionary	11.3	10.9
Consumer Staples	3.1	3.3
Energy	7.5	7.3
Financials	16.4	15.8
Health Care	14.8	15.3
Industrials	18.0	17.5
Information Technology	14.7	15.0
Materials	4.6	4.5
Real Estate	5.6	5.6
Utilities	2.2	2.5

Dana Small Cap Equity Strategy <sup>b</sup> Top 10 Holdings (%) as of 03/31/2024	
Veeco Instruments Inc	2.4
GMS Inc	2.4
Installed Building Products Inc	2.3
Atkore Inc	2.3
Advanced Drainage Systems Inc	2.1
Modine Manufacturing Co	2.1
Clean Harbors Inc	2.1
Boot Barn Holdings Inc	2.1
Weatherford International	2.0
Tenable Holdings Inc	2.0

Due to rounding, totals may not equal 100%. Excludes Cash and Equivalents.

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Total Return Gross of Fees	6.72%	2.13%	11.89%	13.23%	-15.28%	23.35%	13.63%	29.20%	-19.61%	16.24%
Total Return Net of Fees	6.20%	1.56%	11.13%	12.49%	-15.84%	22.63%	12.93%	28.44%	-20.09%	15.59%
Benchmark Return	4.89%	-4.41%	21.31%	14.65%	-11.01%	25.52%	19.96%	14.82%	-20.44%	16.93%
Composite 36 Month Standard Deviation	12.50%	13.30%	14.18%	12.54%	15.59%	16.61%	25.95%	23.77%	25.86%	20.38%
Benchmark 36 Month Standard Deviation	13.12%	13.96%	15.76%	13.91%	15.79%	15.71%	25.27%	23.35%	26.02%	21.11%
Number of Portfolios	57	51	54	50	46	37	26	26	25	23
Internal Dispersion	0.57%	0.48%	0.66%	0.55%	0.68%	1.04%	1.61%	0.40%	0.78%	2.07%
Composite Assets (US\$ millions)	62.6	67.3	123.5	135.3	107.1	109.4	71.8	68.0	50.2	37.2
% of Bundled Fee Assets	30.5	12.5	8.1	7.7	7.4	6.1	2.1	2.5	2.6	4.4
Strategy Assets (US\$ millions)	172.8	286.4	429.7	489.9	368.1	310.0	235.2	271.3	198.0	205.3
Total Firm Assets (US\$ millions)	4,091.7	4,490.7	4,769.4	4,865.7	5,183.2	4,548.9	4,782.0	4,647.0	4,427.7	4,505.4
Total Entity Assets (US\$ millions)	5,383.3	6,634.5	7,172.0	7,538.4	7,454.1	7,142.0	7,185.0	7,662.0	6,810.3	6,640.4

Strategy Assets and Total Entity Assets include applicable composite assets, wrap program assets, and model portfolio assets and are presented as supplemental information.

Dana does not have final trading authority on model portfolio assets, which are excluded from both Composite Assets and Total Firm Assets.

Strategy characteristics, allocation, contributors, detractors, top 10 holdings, style, and activity are derived from the Dana Strategy model holdings as of each period end and therefore may differ from the same criteria for the actual composite. Strategy performance data such as returns and risk are based on actual composite holdings.

Dana Investment Advisors, Inc. ("Dana") claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. GIPS is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. Dana has been independently verified for the periods January 1, 1992 through December 31, 2022.

A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. The Dana Small Cap Equity composite has had a performance examination for the periods July 31, 1999 through December 31, 2022. The verification and performance examination reports are available upon request.

**Definition of Firm:** Dana Investment Advisors, Inc. is an SEC-registered independent investment management firm established in 1980 and is not affiliated with any parent organization. Dana manages a variety of equity, fixed income, and balanced portfolios for primarily U.S. institutional, individual, and mutual fund clients.

**Composite Creation Date:** July 31, 1999.

**Composite Definition:** The Dana Small Cap Equity composite includes all fee-paying, discretionary equity portfolios that invest in U.S. equities with the goal of providing long-term capital appreciation within a well-diversified small cap strategy. The composite does not have a minimum size criterion for membership. A complete list of composite descriptions is available upon request.

**Benchmark Description:** The benchmark for the Dana Small Cap Equity composite is the Russell 2000 Index.

**Composite Construction:** Prior to April 1, 2008, the composite included the Small Cap Equity segment of balanced accounts. Cash was allocated to these segments based on the average cash position of the Small Cap Equity "only" portfolios in the composite.

**Performance and Fees:** Valuations are computed and performance is reported in U.S. dollars. Gross-of-fees returns are presented before investment management and custodial fees but after all trading expenses. The composite contains both traditional commission paying and

bundled-fee (i.e., asset-based pricing) portfolios. Trading costs are allocated to bundled-fee portfolios at actual asset-based rates. If actual asset-based trading costs cannot be readily identified, the entire bundled fee (which may include costs for administration, investment management, custody, asset allocation, etc.), net of Dana's investment management fees, is deducted from the gross return. Prior to April 1, 2008, transaction costs were allocated to bundled fee trades at a per share commission rate equal to Dana's preferred list of non-directed institutional brokers. Net-of-fees returns are calculated by deducting Dana's actual investment management fees from the monthly gross-of-fees returns. Dana's current standard annual Small Cap Equity fee schedule is 0.75% on the first \$10MM, 0.70% on the next \$15MM, and 0.65% thereafter; however, Dana's investment management fees may vary based upon the differences in size, composition, and servicing needs of client accounts. Policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request.

**Standard Deviation:** The 36-month annualized standard deviation measures the variability of the monthly net-of-fees composite and the benchmark monthly returns for the period.

**Internal Dispersion:** Dispersion is calculated using the equal-weighted standard deviation of annual net returns of those portfolios that were included in the composite for the entire year.

### Past performance is not indicative of future results.

iSHARES® Russell 2000 ETF ("Ru2000 ETF") characteristics are presented for informational purposes only and are merely intended to serve as an approximation of similar characteristics for the underlying index. Dana is neither affiliated with iSHARES®, nor its distributor, BlackRock Investments, LLC ("BLACKROCK®").

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Source: Dana Investment Advisors; (a) FactSet Research Systems; (b) Morningstar Direct.