

Pensions & Investments
**BEST
PLACES
TO WORK**
IN MONEY MANAGEMENT

★ ★ **2025** ★ ★

**MULTIYEAR
WINNER**



2012-2025

MEDIUM EMPLOYERS: 50 TO 99 EMPLOYEES

FIRST PLACE

Dana Investment Advisors

Headquarters: Waukesha, Wis.

AUA: \$9.6 billion as of June 30

U.S. employees: 60

IN THEIR OWN WORDS:

“Dana has always believed doing everything possible for our employees allows us to retain talented employees so they can consistently do everything possible for our clients. A family- and employee-first culture helps everyone understand they are a valuable part of the team and that, as a team, we need to support and help one another when facing challenges. Employees understand we all win when we work together to ensure company and client success.”

THREE COOL THINGS:

- Flexible office locations allow employees to work from warmer climates during harsh winter months.
- Contributes 15% of employees' eligible wages to a 401(k)/profit-sharing plan regardless if the employee makes contributions, while also covering 100% of health insurance premiums for employees and dependents. The firm's health reimbursement plan covers the first 70% of out-of-pocket deductibles and co-payments.
- Offers in-office amenities such as a full virtual golf/activity simulation room and serenity massage chair room.

EMPLOYEES SAY:

- “A two-scoop banana split with a cherry on top looks a lot more complete than a three-scoop banana split without any toppings. While there may be other employers who offer higher pay, the many fringe benefits (cherry on top) at Dana are far more beneficial than just absolute pay difference.”
- “The company really values each individual person and they care about us as employees. We aren't just a number here.”
- “This is a strong collaborative and caring working environment which creates a sense that we're all in this together. It's very rewarding to be a part of that.”

— Esther Luz and Caryl Anne Francia



Dana employees and their families come together to celebrate at the annual holiday party.