



DANA ALL CAP EQUITY STRATEGY

QUARTERLY Fact Sheet

As of June 30, 2024

INVESTMENT PHILOSOPHY

Dana's investment process combines structural risk controls with a disciplined security selection process. We believe an actively managed strategy focused on attractively priced companies with above average growth and profitability characteristics can add value and reduce volatility over time.

INVESTMENT OBJECTIVE

Dana's All Cap Equity Strategy seeks to outperform the broad equity market on a risk-adjusted basis over a full market cycle, thereby helping to deliver more consistent returns for an investor's all cap U.S. equity exposure.

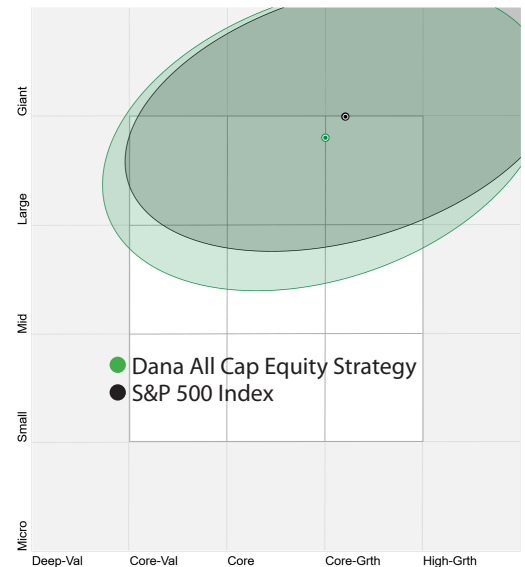
INVESTMENT STRATEGY

Dana's All Cap Equity Strategy holds a diversified portfolio of 50 to 55 stocks. Our investment process incorporates a wide spectrum of valuation, growth, and profitability metrics to help identify securities that possess attractive valuation and growth characteristics relative to their peers. Risk controls are implemented throughout the portfolio construction process, and we look to add value with disciplined fundamental stock selection. The Strategy provides a blend of characteristics designed to help navigate through all market cycles.

Profile	Dana All Cap Equity Strategy	
Benchmark	Benchmark Index	
Inception Date	March 31, 2001	
Average Number of Holdings	50-55	
Target Cash (%)	0 - 1	
Individual Security Limit	< 4% or 110% Index Weight	
Sector Limit	Sector Neutral	
Characteristics ^{a b}	Dana All Cap Equity	S&P 500 Index
P/E NTM ¹	19.9	21.8
EV/EBITDA ¹	15.8	18.5
Hist 3 Year Sales % Growth	15.9	15.4
Return on Equity (ROE) (%) ²	30.0	33.7
Active Share (%)	58.7	-
Market Cap (\$ billions)	871.6	1010.5
Median Market Cap (\$ billions)	133.5	35.1
Dividend Yield (%)	1.4	1.3
3 Year Dividend Growth (%)	13.1	9.2

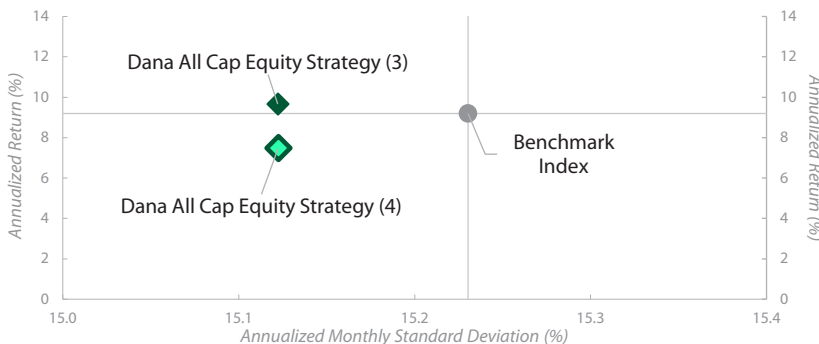
Weighted Average unless noted: (1) Weighted Harmonic Average; (2) Weighted Median.

QUARTER END HOLDINGS-BASED STYLE ^b



Risk / Return

Since Inception March 31, 2001 to June 30, 2024



Average Annual Total Return (%)
as of 06/30/2024

Unannualized

	Quarter	YTD	1 Year	3 Year	5 Year	10 Year	20 Year	Since Inception
Dana All Cap Equity Strategy ³	1.16	13.89	22.52	8.86	13.96	10.98	10.20	9.67
Dana All Cap Equity Strategy ⁴	0.66	12.78	20.13	6.71	11.72	8.78	8.01	7.48

Performance represents actual composite performance: (3) Gross of all Dana Investment Advisors fees and gross of all Primerica Advisors fees; (4) Net of the maximum combined Dana and Primerica annual fee of 2.03% for clients invested in the strategy through the Lifetime Investment Program.

For investors that access strategies through the Primerica Advisors Lifetime Investment Program, Primerica Advisors, or its service providers, not Dana Investment Advisors, Inc. (Dana), is responsible for implementing the strategy in your account. Gross performance of the strategy, as implemented by Primerica Advisors, will vary from Dana's composite performance. Net performance for individual investors will vary based on the fees charged by Primerica Advisors, as well as Primerica Advisors' management of its program and each client's account.

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Sector Allocation (%) ^a as of 06/30/2024	Dana All Cap Equity	S&P 500 Index
Communication Services	9.6	9.3
Consumer Discretionary	10.6	10.0
Consumer Staples	6.0	5.8
Energy	4.3	3.6
Financials	13.4	12.4
Health Care	10.9	11.7
Industrials	8.9	8.1
Information Technology	30.7	32.4
Materials	2.0	2.2
Real Estate	1.6	2.2
Utilities	2.0	2.3

Dana All Cap Equity Strategy ^b Top 10 Holdings (%) as of 06/30/2024	
NVIDIA Corporation	5.8
Apple Inc	5.8
Microsoft Corporation	5.3
Alphabet Inc	3.6
Amazon.com Inc	3.4
Meta Platforms Inc	2.6
Broadcom Inc	2.3
Exxon Mobil Corporation	2.2
Cadence Design Systems Inc	1.9
Diamondback Energy Inc	1.8

Due to rounding, totals may not equal 100%. Excludes Cash and Equivalents.

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Total Return Gross of Fees	17.66%	-0.90%	7.36%	22.99%	-10.66%	33.45%	14.98%	26.55%	-17.33%	26.21%
Total Return Net of Fees	17.10%	-1.42%	6.85%	22.49%	-11.03%	32.82%	14.46%	25.99%	-17.69%	25.65%
Benchmark Return	13.69%	1.38%	11.96%	21.83%	-4.38%	31.49%	18.40%	28.71%	-18.11%	26.29%
Composite 36 Month Standard Deviation	9.87%	10.80%	10.94%	9.66%	11.26%	12.30%	19.20%	17.53%	20.82%	16.58%
Benchmark 36 Month Standard Deviation	8.97%	10.47%	10.59%	9.92%	10.80%	11.93%	18.53%	17.17%	20.87%	17.29%
Number of Portfolios	42	100	113	123	125	110	108	121	127	142
Internal Dispersion	1.20%	0.51%	0.60%	0.41%	0.39%	0.72%	1.16%	0.68%	0.61%	1.47%
Composite Assets (US\$ millions)	46.1	72.4	85.7	107.6	77.4	71.0	74.4	91.1	65.9	120.9
% of Bundled Fee Assets	51.7	80.6	66.9	78.0	85.6	78.8	18.8	15.3	16.3	10.7
Strategy Assets (US\$ millions)	46.3	73.3	113.6	142.8	103.3	112.6	169.8	229.3	211.4	392.9
Total Firm Assets (US\$ millions)	4,091.7	4,490.7	4,769.4	4,865.7	5,183.2	4,548.9	4,782.0	4,647.0	4,427.7	4,505.4
Total Entity Assets (US\$ millions)	5,383.3	6,634.5	7,172.0	7,538.4	7,454.1	7,142.0	7,185.0	7,662.0	6,810.3	6,640.4

Strategy Assets and Total Entity Assets include applicable composite assets, wrap program assets, and model portfolio assets and are presented as supplemental information. Dana does not have final trading authority on model portfolio assets, which are excluded from both Composite Assets and Total Firm Assets.

Dana Investment Advisors, Inc. ("Dana") claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. GIPS is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. Dana has been independently verified for the periods January 1, 1992 through December 31, 2022.

A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. The Dana All Cap Equity composite has had a performance examination for the periods March 31, 2001 through December 31, 2022. The verification and performance examination reports are available upon request.

- Definition of Firm:** Dana Investment Advisors, Inc. is an SEC-registered independent investment management firm established in 1980 and is not affiliated with any parent organization. Dana manages a variety of equity, fixed income, and balanced portfolios for primarily U.S. institutional, individual, and mutual fund clients.
 - Composite Creation Date:** March 31, 2001.
 - Composite Definition:** The Dana All Cap Equity composite includes all fee-paying, discretionary equity portfolios that invest in U.S. equities with the goal of providing long-term capital appreciation within a well-diversified all cap equity strategy. The composite does not have a minimum size criterion for membership. A complete list of composite descriptions is available upon request.
 - Benchmark Description:** The current benchmark for the Dana All Cap Equity composite is the S&P 500 Index. Prior to January 1, 2010, the S&P 1500 Index was used as the composite's primary benchmark and the S&P 500 Index was a secondary benchmark. The change was made as the investment process and characteristics of Dana All Cap Equity portfolios more closely match those of the S&P 500 Index. Composite Construction: Prior to April 1, 2008, the composite included the All Cap Equity segment of balanced accounts. Cash was allocated to these segments based on the average cash position of the All Cap Equity "only" portfolios in the composite.
 - Performance and Fees:** Valuations are computed and performance is reported in U.S. dollars. Gross-of-fees returns are presented before investment management and custodial fees but after all trading expenses. The composite contains both traditional commission paying and bundled-fee (i.e., asset-based pricing) portfolios. Trading costs are allocated to bundled-fee portfolios at actual asset-based rates. If actual asset-based trading costs cannot be readily identified, the entire bundled fee (which may include costs for administration, investment management, custody, asset allocation, etc.), net of Dana's investment management fees, is deducted from the gross return. Prior to April 1, 2008, transaction costs were allocated to bundled fee trades at a per share commission rate equal to Dana's preferred list of non-directed institutional brokers. Net-of-fees returns are calculated by deducting Dana's actual investment management fees from the monthly gross-of-fees returns. Dana's current standard annual All Cap Equity fee schedule is 0.75% on the first \$10MM, 0.65% on the next \$15MM, and 0.50% thereafter; however, Dana's investment management fees may vary based upon the differences in size, composition, and servicing needs of client accounts. Policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request.
 - Standard Deviation:** The 36-month annualized standard deviation measures the variability of the monthly net-of-fees composite and the benchmark monthly returns for the period.
 - Internal Dispersion:** Dispersion is calculated using the equal-weighted standard deviation of annual net returns of those portfolios that were included in the composite for the entire year.
- Past performance is not indicative of future results.**

Strategy characteristics, allocation, contributors, detractors, top 10 holdings, style, and activity are derived from the Dana Strategy model holdings as of each period end and therefore may differ from the same criteria for the actual composite. Strategy performance data such as returns and risk are based on actual composite holdings.

Source: Dana Investment Advisors; (a) FactSet Research Systems; (b) Morningstar Direct.

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