



DANA UNCONSTRAINED EQUITY STRATEGY

QUARTERLY
Fact Sheet

As of June 30, 2024

INVESTMENT PHILOSOPHY

Change is the only constant in today's market. We are flexible in mindset, idea generation and research efforts. We cultivate a nimble, adaptable mindset that seeks catalysts and is unapologetic in its willingness to change course. We are unconstrained in idea generation with flexibility among U.S. Equity sectors and expertise in both value and growth opportunities. We seek to respect and understand disruptive change, with a bias toward owning disruptive winners and avoiding disrupted losers.

INVESTMENT OBJECTIVE

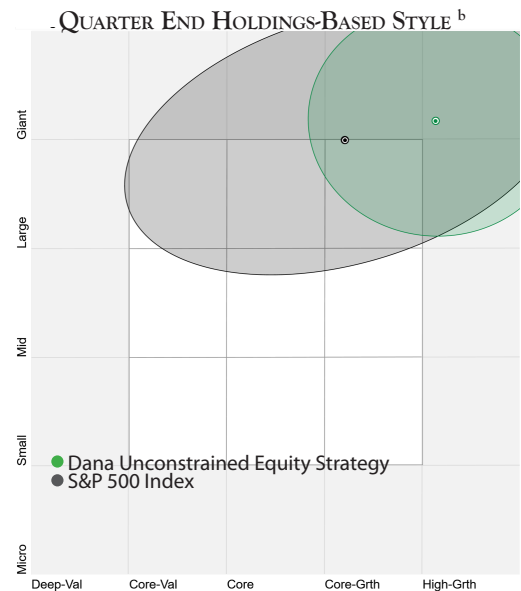
The Dana Unconstrained Equity Strategy endeavors to generate long-term capital appreciation exceeding the benchmark return through the purchase of a limited number of companies that can thrive across disparate market environments.

INVESTMENT STRATEGY

The Dana Unconstrained Equity Strategy is concentrated (15 to 30 holdings), conviction-weighted, and style agnostic. We search for stocks with identifiable catalysts that may meaningfully outperform over the forward 12 months. Catalysts often include growth or profitability above expectations, disruptive products or services, regulatory tailwinds, macro or exogenous factors, and management changes and/or restructuring. We focus our research efforts on identifying critical issues that will make or break an investment thesis. Trading decisions and position sizing follow from our relative valuation discipline that identifies price targets representing the Strategy's determination of fair value for individual securities.

Profile	Dana Unconstrained Equity Strategy	
Benchmark	S&P 500 Index	
Inception Date	December 31, 2018	
Average Number of Holdings	15 - 30	
Characteristics ^a	Dana Unconstrained Equity	S&P 500 Index
PEG ³	1.4	1.4
P/E NTM ¹	31.3	21.8
EPS Growth NTM ³	11.5	7.4
Sales Growth NTM ³	10.6	4.8
Market Cap (\$ billions)	1109.0	1010.5
Median Market Cap (\$ billions)	156.6	35.1
Debt/EBITDA ³	0.9	2.7
Active Share (%)	70.3	-

Characteristics and dividends represent weighted averages, unless otherwise noted: (1) Weighted Harmonic Average; (2) Weighted Median; (3) Median.



Average Annual Total Return (%) as of 06/30/2024	Unannualized					Since Inception
	Quarter	YTD	1 Year	3 Year	5 Year	
Dana Unconstrained Equity Strategy ³	5.10	26.90	56.47	17.29	29.75	31.63
Dana Unconstrained Equity Strategy ⁴	4.57	25.66	53.41	14.95	27.18	29.02

Performance represents actual composite performance: (3) Gross of all Dana Investment Advisors fees and gross of all Primerica Advisors fees; (4) Net of the maximum combined Dana and Primerica annual fee of 2.07% for clients invested in the strategy through the Lifetime Investment Program.

For investors that access strategies through the Primerica Advisors Lifetime Investment Program, Primerica Advisors, or its service providers, not Dana Investment Advisors, Inc. (Dana), is responsible for implementing the strategy in your account. Gross performance of the strategy, as implemented by Primerica Advisors, will vary from Dana's composite performance. Net performance for individual investors will vary based on the fees charged by Primerica Advisors, as well as Primerica Advisors' management of its program and each client's account.

Dana Investment Advisors, Inc. • 20700 Swenson Drive • Suite 400 • Waukesha, Wisconsin 53186 • P.O. Box 1067 • Brookfield, WI 53008-1067

e-mail: Info@Danainvestment.com • website: www.Danainvestment.com • (800) 765-0157

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EQUITY PORTFOLIO MANAGEMENT TEAM



DUANE ROBERTS, CFA
Director of Equities

GREG DAHLMAN, CFA
Senior Vice President

MICHAEL HONKAMP, CFA
Senior Vice President

DAVID STAMM, CFA
Senior Vice President

DAVID WEINSTEIN, JD
Senior Vice President

SEAN MCLEOD, CFA
Vice President

MIKHAIL ALKHAZOV, CFA
Vice President

Sector Allocation (%) ^a as of 06/30/2024	Dana Unconstrained Equity Strategy	S&P 500 Index
Communication Services	16.4	9.3
Consumer Discretionary	12.3	10.0
Consumer Staples	-	5.8
Energy	3.5	3.6
Financials	6.8	12.4
Health Care	0.6	11.7
Industrials	11.2	8.1
Information Technology	49.2	32.4
Materials	-	2.2
Real Estate	-	2.2
Utilities	-	2.3

Due to rounding, totals may not equal 100%. Excludes Cash and Equivalents.

Dana Unconstrained Equity Strategy ^b Top 10 Holdings (%) as of 06/30/2024	
Microsoft Corporation	10.1
Meta Platforms Inc	8.8
Uber Technologies Inc	8.7
Amazon.com Inc	8.5
Netflix Inc	7.7
ServiceNow Inc	6.9
Adobe Inc	6.9
Apple Inc	6.3
Visa Inc	6.1
Workday Inc	5.9

Excludes Cash and Equivalents.

	2019	2020	2021	2022	2023	2024
Total Return Gross of Fees	32.00%	87.62%	17.75%	-35.02%	88.50%	26.90%
Total Return Net of Fees	31.34%	86.58%	17.10%	-35.38%	87.45%	26.47%
Benchmark Return	31.49%	18.40%	28.71%	-18.11%	26.29%	15.29%
Composite 36 Month Standard Deviation	N/A	N/A	18.81%	24.03%	23.51%	24.80%
Benchmark 36 Month Standard Deviation	N/A	N/A	17.17%	20.87%	17.29%	17.61%
Number of Portfolios	9	26	57	34	53	78
Internal Dispersion	N/A*	3.27%	0.78%	0.43%	2.66%	N/A
Composite Assets (US\$ millions)	6.5	19.9	44.9	16.7	43.0	58.6
Strategy Assets (US\$ millions)	6.5	19.9	48.0	18.3	46.7	234.0
Total Firm Assets (US\$ millions)	4,548.9	4,782.0	4,647.0	4,427.7	4,505.4	5,625.0
Total Entity Assets (US\$ millions)	7,142.0	7,185.0	7,662.0	6,810.3	6,640.4	8,204.6

*Only one account was in the composite for the entire year.

Strategy Assets and Total Entity Assets are presented as supplemental information which includes applicable composite assets valued as of the most recent calendar quarter end. Wrap program and model portfolio assets included in Strategy Assets represent the prior calendar quarter end value or more recent value as reported by platform sponsor. Dana does not have final trading authority on model portfolio assets, which are excluded from both Composite Assets and Total Firm Assets.

Dana Investment Advisors, Inc. ("Dana") claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. GIPS is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. Dana has been independently verified for the periods January 1, 1992 through December 31, 2022.

A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. The Dana Unconstrained Equity composite has had a performance examination for the periods December 31, 2018 through December 31, 2022. The verification and performance examination reports are available upon request.

- **Definition of Firm:** Dana Investment Advisors, Inc. is an SEC-registered independent investment management firm established in 1980 and is not affiliated with any parent organization. Dana manages a variety of equity, fixed income, and balanced portfolios for primarily U.S. institutional, individual, and mutual fund clients.
 - **Composite Creation Date:** December 31, 2018.
 - **Composite Definition:** The Dana Unconstrained Equity composite includes all fee-paying, discretionary equity portfolios that invest in U.S. equities with the goal of providing long-term capital appreciation utilizing an unconstrained equity strategy. The composite does not have a minimum size criterion for membership. A complete list of composite descriptions is available upon request.
 - **Benchmark Description:** The benchmark for the Dana Unconstrained Equity composite is the S&P 500 Index.
 - **Performance and Fees:** Valuations are computed and performance is reported in U.S. dollars. Gross-of-fees returns are presented before investment management and custodial fees but after all trading expenses. Net-of-fees returns are calculated by deducting Dana's actual investment management fees from the monthly gross-of-fees returns. Dana's current standard annual Unconstrained Equity fee schedule is 0.75% on the first \$10MM, 0.65% on the next \$15MM, and 0.50% thereafter; however, Dana's investment management fees may vary based upon the differences in size, composition and servicing needs of client accounts. There is one non-fee paying portfolio within the composite and represented 4.05% of total Composite Assets as of 12/31/2019, 2.48% as of 12/31/2020, 1.29% as of 12/31/2021, 1.39% as of 12/31/2022, and 0.87% as of 12/31/2023. Policies for valuing portfolios, calculating performance and preparing compliant presentations are available upon request.
 - **Standard Deviation:** The 36-month annualized standard deviation measures the variability of the monthly net-of-fees composite and the benchmark monthly returns for the period. The 36-month annualized standard deviation is not presented for 2019 to 2020 as the periods were less than 36-months from the composite's inception.
 - **Internal Dispersion:** Dispersion is calculated using the equal-weighted standard deviation of annual net returns of those portfolios that were included in the composite for the entire year.
- Past performance is not indicative of future results.**

Strategy characteristics, allocation, contributors, detractors, top 10 holdings, style, and activity are derived from the Dana Strategy model holdings as of each period end and therefore may differ from the same criteria for the actual composite. Strategy performance data such as returns and risk are based on actual composite holdings.

Source: Dana Investment Advisors; (a) FactSet Research Systems; (b) Morningstar Direct.

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